

RET.
30 ml
Ref.
1230

WHL.
50 ml
Ref.
1230P



PLATINUM CARE

- **Immediate toning effect**
- **Reduces laughter lines**
- **Smooths the skin's texture**
- **Optimises the moisture supply**
- **Ensures greater radiance and freshness**
- **Sumptuous active ingredients for a unique recipe**

Effect Serum

IMMEDIATE ACTION ANTI-AGING EFFECT SERUM

The toning Effect Serum gives the skin noticeable smoothness and youthful radiance straight away. The ultra-light luxury formula supplies the skin with a synergetic combination of skin-toning active ingredients and intensive moisturisers.

Extracted from *Acmella oleracea*, Gatuline® Expression is a vegetable active ingredient that was developed especially for use against laughter lines. The extract reduces the intensity of muscle contractions in the face and relaxes the skin, reducing existing laughter lines significantly. Instensyl® is a vegetable polymer extracted from manioc root. It has a three-dimensional molecular structure and tones the skin noticeably straight away. Colloidal platinum makes the skin feel noticeably better straight away. The skin appears refreshed and relaxed.

The serum's toning effect is supplemented by moisturisers with an intense, long-lasting effect. Vegetable *Imperata cylindrica* root extract, short and long chain hyaluronic acid and a carbohydrate complex similar to that of the skin provide an immediate, 24h supply of moisture. Light-diffusing pigments guarantee that the skin looks more beautiful, smoother and more radiant straight away.

The result? An immediate toning effect –increase moisture stores, brilliant radiance and fewer wrinkles.



Application

Apply Effect Serum to cleansed skin in the morning and/or evening and spread gently.



ACTIVE SUBSTANCES

- **Gatuline® Expression (*Acmella oleracea*):** Reduces the intensity of muscle contractions in the face, relaxing small lines
- **Instensyl® (manioc root extract):** For a toning effect that can be seen and felt immediately
- **Colloidal platinum:** Makes the skin feel noticeably better straight away
- ***Imperata cylindrica* root extract:** Provides the skin with moisture for 24h
- **Short and long chain hyaluronic acid:** Delivers intensive moisture
- **Saccharide isomerates:** Carbohydrate mixture for increased moisture
- **Light-diffusing pigments:** Soft focus effect reduces the appearance of fine lines and wrinkles