

RET.
50 ml
Ref.
1210

WHLS.
100 ml
Ref.
1210P



PLATINUM CARE

- **Proven to reduce lines and wrinkles**
- **Optimises the skin's moisture supply**
- **Supports the skin's own protective barrier**
- **Ensures a glowing complexion all day long**
- **Leaves skin feeling fresh and smooth**
- **Sumptuous active ingredients for a unique recipe**

Day Cream

PREMIUM ANTI-AGING DAY CREAM

During the day, the skin needs lightness, comfort and protection. The Premium Anti-Aging Day Cream meets these needs. The luxurious texture supplies the skin with highly-active anti-aging active ingredients all day long. The innovative Platinum-MP-Complex gives the skin a better all-round structure, better tone and youthful radiance.

Colloidal platinum makes the skin feel noticeably better straight away. The skin appears refreshed and relaxed. Matrixyl™ Synthe'6™ is an innovative peptide proven to fill lines. The highly-effective peptide stimulates the synthesis of six key skin building blocks (collagen I, III and IV, fibronectin, hyaluronic acid and laminine-5). Wrinkles, especially laughter lines and crows' feet, are smoothed effectively, giving the entire face a much more toned look. Silk acacia extract protects and repairs damaged collagen fibres through glycation and supports the skin's own special detoxifying systems.

Short and long chain hyaluronic acid adds moisture. Vitamin E acetate is converted into free vitamin E in the skin and protects the cells against damage from free radicals, helping to prevent premature skin aging.

The result? Visibly reduced lines and added tone, moisture and radiance.



Application

After treating the skin with Effect Serum, apply Day Cream and rub in gently.

Note: Face Guard Advanced protects the skin effectively against UV and IR radiation. Light as a feather, the emulsion is simply applied under the Day Cream.



ACTIVE SUBSTANCES

- **Platinum-MP-Complex:**
 - **Colloidal platinum:** Makes the skin feel noticeably better straight away
 - **Matrixyl™ Synthe'6™ (palmitoyl tripeptide-38):** Highly-effective anti-wrinkle active ingredient, smoothes lines and wrinkles
 - **Silk acacia extract:** Extract from the bark of the Persian silk acacia (Albizia julibrissin), helps against signs of skin fatigue (e.g. dull complexion, haggard facial skin)
- **Mango butter:** Sumptuous lipid from the seeds of the tropical mango fruit, gives the skin a gentle, caring protective film
- **Vitamin E acetate:** Is converted to free vitamin E in the skin and neutralises damaging free radicals
- **Short and long chain hyaluronic acid:** Provides intense moisture