

RET.
75 ml
Ref.
7701

WHL.
150 ml
Ref.
7701P



JANSSEN COSMETICS

BODY

- **Lifts the skin tissue on the bust and neckline**
- **Increases the skin tissue's resilience and elasticity**
- **Stimulates the synthesis of new collagen**
- **Activates the skin cells' metabolism**
- **Firms the bust and leaves it looking full**
- **Silky-soft lotion**
- **The product is rapidly absorbed and enables you to dress soon afterwards**



Application in the cabin

Perfect Bust Formula is excellent in all three cabin treatments as an additional service that can be charged separately. About the treatment success in the cabin, the sale for home care is secured.

Application at home

Distribute Perfect Bust Formula gently over the bust and neckline. Apply daily.

Tip: *Alternating showers promote metabolic activity in order to support and maintain the bust tissue. A bust workout intensifies the effect to achieve a lifted bust.*



ACTIVE INGREDIENTS

- **Perfect bust complex with scientifically proved studies*;
combination of three plant-based active substances.**
- **ESP:** Elastin-stimulating peptides; these structure the elastic tissue and ensure increased firmness
- **Short-chain hyaluronic acid:** Low-molecular and biotechnologically obtained moisturizer with high moisture binding capacity, penetrates down to the lower layer of the epidermis and visibly "pads" it out, smoothes the skin and protects its moisture
- **Long-chain hyaluronic acid:** High-molecular and biotechnologically obtained moisturizer with high moisture binding capacity, forms a smoothing film on the surface of the skin
- **Macadamia nut oil:** Softening and skin-smoothing, rich in palmitoleic acid; palmitoleic acid enhances the oil's ability to penetrate into the skin



Many women love to show off their neckline at film premieres and opera balls but also in everyday life. A beautiful neckline also includes a beautiful bust. Both emphasize femininity and require special care.

The bust has no muscles and consists primarily of adipose and connective tissue. The skin from the base of the neck and shoulders down to the chest and the neckline is particularly important, because it acts as a supporting cocoon. Its collagen and elastic fibers give the bust hold and support its curvaceous shape.

The breakdown of collagen and elastic fibers leads to the bust's sagging. The breakdown of adipose tissue leads to a reduction in the size of the bust and a wrinkled epidermis. In addition to the genetically related aging process, external influences such as e.g. UV light, weight fluctuations or social drugs also speed up the breakdown of connective and adipose tissue. JANSSEN COSMETICS implements a holistic treatment concept in order to combat this and prevent the bust from sagging or becoming smaller:

Optimization of all three layers of skin with the highly-active perfect bust complex:

- Epidermis: Smoothing of the surface of the skin and improvement of firmness
- Dermis: Improvement of elasticity
- Adipose tissue: Increase in volume

Perfect Bust Complex (combination of three plant-based active substances):

- 1. Quince hydrogel:** Film-forming gel from the seeds of the quince (*Pyrus cydonia*), hydrates and lifts the epidermis
- 2. Bioferment consisting of green algae and white lupines:** Ferment consisting of the green algae *Chlorella vulgaris* and *Lupinus albus*, stimulates the synthesis of adhesion proteins between the keratinocytes; this leads to improved cell cohesion and increases the mechanical strength of the skin
- 3. Mangosteen:** Extract from the peel of *Garcinia mangostana* (mangosteen tree), stimulates the natural deposition of lipids into the hypodermal adipose tissue of the female bust (volume effect)

***SCIENTIFIC STUDIES** on the effect of perfect bust active substance complex

1. IN-VITRO-STUDY: Tissue firmness

Keratinocyte tissue (artificial skin model) is cultivated with 1% *Chlorella/Lupinus albus* ferment. Control without active substances. **After three days**, the tissue is mechanically stressed and its resistance to tearing is determined.

Result: **Tissue firmness** + 52 %

2. IN-VITRO-STUDY: Lipid synthesis

Human adipocytes are cultivated with 1% perfect bust active substance complex. **After five hours**, the volume of newly formed lipids is determined.

Result: **Lipid synthesis** + 57 %

3. IN-VIVO-STUDY: Volume effect

Test group: 22 female volunteers; application of a cream gel containing 5% perfect bust active substance complex on the bust in the morning and evening over a period of three months. Control group: cream gel without active substance. Prior to and following treatment, bust volume is measured using a laser technology which provides three-dimensional images and uses these to calculate the volume.

Result: **Volume** + 13 %

4. IN-VIVO-STUDY: Skin elasticity/ skin smoothing

Test group: 20 female volunteers; application of a cream gel containing 5% perfect bust active substance complex on the bust and neckline in the morning and evening over a period of 28 days. Control group: cream gel without active substance. Prior to and following treatment, skin elasticity is measured using the vacuum suction technique and skin smoothness is measured with the aid of laser profilometry.

Result: **Elasticity** + 11 %

Result: **Depth of wrinkles** -15 %